A close up of a sign

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**ONLINE APPLICATION for SPONSORS**

Please indicate your level of interest for participation at the [Los Altos Rotary Fine Art in the Park](http://rotaryartshow.com/) on **May 16-17, 2020, 10am – 5:30pm** and return this application via email or fax. Sponsor spaces are limited and will be considered on a first-come, first-served basis. Selection will be based upon (1) quality of product or service, (2) appropriate fit as a festival exhibitor and (3) space requirements. The decision is the exclusive right of the Los Altos Rotary Club and Designing Leads.

Highlights of this premier open-air art event include 175 juried artists in an array of mediums ● 20,000 attendees ● live entertainment in a community-family-friendly environment ● Free admission/parking ● 45th annual event held at Lincoln Park in Downtown Los Altos and follows the Kiwanis Pet Parade ● 100% of profits go to charities both local and international

**Questions:** Contact Claudette Mannina: 831.461.1796 (ph) ● [claudette@designingleads.com](mailto:claudette@designingleads.com) ● 831.461.0891 (fax)

**Date**

**Contact Name** **Company**

**Address**

**City/St** **Zip**

**Phone (Bus)** **Mobile/Text** **Fax**

**E-Mail Address** **Web Site**

# Please check level of interest and become a Sponsor (*descriptions below*)

**\_\_\_ Presenting Sponsor:** **$10,000**

**\_\_\_ Stage Sponsor: $5,000**

**\_\_\_ Wine & Beer Garden Sponsor:** **$5,000**

**\_\_\_ Parking/Shuttle Sponsor:** **$5,000**

**\_\_\_ Corporate Sponsor:** **$2,500**

**\_\_\_ Wine & Beer Garden Glassware**

**Sponsor:** **$2,500**

**\_\_\_ Community Sponsor**: **$1,000**

# Los Altos Rotary Fine Art in the Park: Sponsorship Opportunities

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| **Presenting Sponsor ~ $10,000 (one available)**   * Company name and/or logo on advertisements; flyers, posters, 17,000 festival programs distributed to local residents prior to and during the event weekend. Name inclusion on press releases distributed to numerous media outlets. * Periodic stage announcements throughout the weekend * Signage recognition prior to and during the event (three locations) * Website: (1) Banner ad on the Los Altos Rotary Fine Art in the Park website for the calendar year; and  1. Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year  * Social Media: At least twenty postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram) * Complimentary space (request deadline, March 1); includes a 10' x 10'-canopy, one table and two chairs in a prominent location |
| **Stage Sponsor ~** **$5,000 (one available)**   * Stage would be referred to as “(Sponsor Name) Stage” on maps and promotional materials * Exclusive banner recognition (provided by sponsor 3' x 10') along with periodic stage announcements throughout the weekend * Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines) * Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year * Social Media: At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram) * Complimentary space (request deadline, March 1); includes a 10' x 10'-canopy, one table and two chairs in a premium area * Complimentary Stage Announcements: periodic stage announcements throughout the weekend |
| **Wine & Beer Garden Sponsor ~ $5,000 (one available)**   * Exclusive banner recognition (provided by sponsor 3' x 10') displayed at the Wine & Beer Garden tent * Name recognition on maps and promotional materials * Periodic stage announcements throughout the weekend * Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines) * Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year * Social Media: At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram) * Wine Tickets: Two (2) complimentary lunch and beverage tasting tickets at the Wine & Beer Garden * ***Note: NEW this year, ask about sponsoring both the Wine & Beer Garden Booth and the Glassware (see below) to include your logo on BOTH the beer glassware and the wine glassware for additional branding opportunities*** |
| **Parking/Shuttle Sponsor ~ $5,000 (one available)**   * Company name and/or logo on advertisements; flyers, posters, 17,000 festival programs distributed to local residents prior to and during the event weekend. Name inclusion on press releases distributed to numerous media outlets. * Vehicle Signage: Corporate name and/or logo inclusion included on four vehicles seen throughout Los Altos * Shuttle Stops: Corporate name and/or logo inclusion included on signage at parking shuttle stops (6 locations) * Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines) * Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year * Social Media: At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram) * Complimentary Stage Announcements: periodic stage announcements throughout the weekend |
| **Wine & Beer Garden Glassware Sponsor ~ $2,500 (two available)**   * Glassware Logo: Corporate logo inclusion along with the Event logo on each commemorative Wine or Beer Glassware * Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines) * Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year * Social Media: At least ten postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram) * Wine Tickets: Two (2) complimentary lunch and beverage tasting tickets at the Wine & Beer Garden   ***Note: NEW this year, include your logo on BOTH the beer glassware and the wine glassware for only $4,500, which is a $500 savings; also, for additional branding and signage opportunities, ask about also sponsoring the Wine & Beer Garden – see above.*** |
| **Corporate Sponsor ~ $2,500 (six available)**   * Complimentary 10' x 10'-space (request deadline, March 1); must be self-supporting and provide canopy and all furnishings (tables, chairs) for your exhibit area * Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines) * Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year * Social Media: At least four postings across the Los Altos Rotary Fine Art in the Park social media platforms (Facebook, Twitter, Instagram) |
| **Community Sponsor ~ $1,000 (six available)**   * Festival Program: Company name and/or logo on the festival program distributed to 17,000 local residents prior to and during the event weekend (subject to deadlines) * Website: Company logo on the Los Altos Rotary Fine Art in the Park and Designing Leads websites with a link to your company site for the calendar year * Signage recognition at chosen sponsorship area: Young at Art, Volunteer/lnfo Booth, etc. ***No onsite presence.*** |

**For more information**

Claudette Mannina, Sponsorship Coordinator

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